

CANADA'S NATIONAL MAGAZINE
MACLEAN'S

February 15, 1947

Ten Cents



Men By The Sea

Blair Fraser
Reports on The Maritimes

Quiz...FOR CANADIANS

★

Every Canadian today is asking himself this question:
"How much more will it cost me to live tomorrow?"

The answer depends on us... Living costs should not increase...

IF—we all keep on resisting the temptation to try to get more than our fair share of available goods.

IF—we continue to restrict our purchases to what we really need.

IF—we keep on producing as much as we can at as low a price as we can.

IF—we continue to support to the full our Government's wise measures of control.

IF—we continue to walk the middle road, the road of moderation in all things—in our thinking, in our actions and in our pleasures.

IF—as The House of Seagram has always suggested, we continue to think of tomorrow and practice moderation today!



Now who thinks of tomorrow?

Practice Moderation Today!

THE HOUSE OF SEAGRAM

★ ★ ★

IN THE Editors' Confidence

FUNCTION writing, we've told many an editor, is a craft.

The editor has only to wait for an inspiration that leads for him or her to the proper and laudable of a fine story or article for which some eager editor will clutch at the price of a new mark.

Usually our informant writes up his list: "You know, I've always felt I could write. How odd, writing for getting to get down and out of a story."

We aren't easily fooled, just a mere suggestion of an idea that looks like too soft a touch. We've waited up there at that outstanding business and magazine they give Macdonald's review the business on their golden rule.

The answer, we'll be back in time, never to be mentioned and a bit of shame. Apparently some people regard fiction writing as a kind of art and writing business.

We'll be all with it. Gordon Brown, author, told.

"I keep two books in my pocket at all times," says Mr. Brown.

One is for morning inspiration, the other is for evening inspiration. I find that each very busy when it comes to writing fiction.

The other book is for plots. It's always at least a dozen plots ahead of me. Anything that breaks me out of my rut at the moment it's a plot. I never feel who has to give up his day when he comes to the city, or on vacation, he's always trying to decide whether the day long his child, or a broken, debating whether he should write his son... Anything that fits into my life in real life and won't lose the outline of a plot, because with God and the short story, all things are possible."

The real struggle, he goes on, "comes when I write with my own business. I take in each a story. I must literally look the dream and look at the end in order to get started. I write out the end, the short story, all things are possible."

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should be any way possible," he tells us. "Sometimes an idea, coming apparently from nowhere, happens to me unexpectedly. All other times the idea is forced down and has to be put in print. I never find a story that will cover my needs and grip readers from the start enough to produce 10 or 15 short stories each year for the magazine which are kind enough to like. Editors guess."

"I try to do at least three pages a day. A story may take anywhere from three days to two weeks to do, but the time spent in writing a story is a part of the work, or seduction. I have a daily rule. If the story appears to me when I read it, I have it and appear to submit until some problem. If it doesn't, I know I can't write it. If I haven't a story ready, then that's the end of it. I go looking for ideas to New York, where I would check in the hope that as time will come out of the air and drop in my manuscript, all very quickly and for free before the work."

Editor Macdonald knows down his readers' process as follows:

1. Glorious period of invention that he'll never write another story.

2. Back at a new idea. Labor pains, never, they hang on a situation, a remembered character, a possibly unmet obligation. If "I've had a lot of ideas but no one has them yet, you get behind that too."

3. Period of falling away, anything that can try into an other, changing ideas, coming out of the pen, out of the pen.

4. Period of writing, two days to a week, followed by three days of waiting for the story.

5. The making of a story, during which Macdonald's process is a good example of the process.

6. Final review, typing and editing.

7. Glorious period of invention that he'll never write another story. Macdonald's process is a good example of the process.

8. Final review, typing and editing.

9. Glorious period of invention that he'll never write another story. Macdonald's process is a good example of the process.



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The Editors

COMING SOON AT YOUR
Firestone
DEALER'S STORE



Here is a preview of some of the products which will soon be on sale at Firestone Dealers' Stores throughout Canada. In fact, some items are already in stock. As quickly as manufacturing facilities and materials permit, the complete line of Firestone Home and Auto Supplies will be available in quantity, at prices you want to pay.

The same matchless value that has made Firestone famous as manufacturers of Canada's Number One Tire, will be found in all of the many new things your Firestone Dealer is about to show. All-tire designed along the smart, modern lines you are looking for—identical as well as desirable. And they're all-genuine products which uphold the Firestone tradition of Best Today—All Better Tomorrow.





Blonde On Blades

Continued from page 37

young men at her. Never had a woman with a better. Never before had she been so desired without demand on the bed itself.

So one night in the Queen's Lounge at the Queen's Hotel, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

The first time that night in the Queen's Lounge, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

So one night in the Queen's Lounge at the Queen's Hotel, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

Last fall was a busy one for Barbara. As a result of her success in the Queen's Lounge, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

So one night in the Queen's Lounge at the Queen's Hotel, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

On her 100 people and her 100 people, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

So one night in the Queen's Lounge at the Queen's Hotel, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

The Queen's Design

To meet all her needs, the Queen's Lounge was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

So one night in the Queen's Lounge at the Queen's Hotel, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

But to understand just how Spectra is, you must come to Spectra's office, where she is given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

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So one night in the Queen's Lounge at the Queen's Hotel, she was given a lot of attention by the Queen's Hotel and a lot of attention by the Queen's Hotel.

bars but with these few only four minutes to show the art of the artist in the paint, spin, and other things.

Then who knew what and how Barbara Ann Smith was able to do it all in four minutes? The answer was simple: she was a genius and a talent.

With the exception of a few minutes, she was able to do it all in four minutes. The answer was simple: she was a genius and a talent.

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Ask for CRANE behind the walls as well as in the Bathroom



What you see is through the walls and in the bathroom. The answer was simple: she was a genius and a talent.

CRANE PEPPER NEWS

Write for these top quality news items:

1. "Planning the Bathroom and the Kitchen" - A series of articles on the latest in bathroom and kitchen design.
2. "The Bathroom and the Kitchen" - A series of articles on the latest in bathroom and kitchen design.
3. "The Bathroom and the Kitchen" - A series of articles on the latest in bathroom and kitchen design.
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9. "The Bathroom and the Kitchen" - A series of articles on the latest in bathroom and kitchen design.
10. "The Bathroom and the Kitchen" - A series of articles on the latest in bathroom and kitchen design.

The comfort and in the of your family in your home will depend greatly on the plumbing and heating system. The ideal way to start home planning, therefore, is to read the information Crane has to offer. Then, when you consult your plumber and heating contractor, you will have exactly what you need to start your home planning.

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Manuscript accepted for publication, February 12, 1987

[illegible]

I'm through with harsh laxatives!

If you have been taking harsh, irritating laxatives, you should know that Laxogen is the gentle, natural way to get your bowels moving again—without causing any more discomfort.

Yup! Lemon and Water is Nature's tip!

Many people find that a glass of water with a little lemon juice is the best way to get their bowels moving again. Why? Well, lemon juice is a natural laxative. It's the same reason that lemon juice is so good for you. It's the same reason that lemon juice is so good for you. It's the same reason that lemon juice is so good for you.

And it's good for you!

And it's good for you! It's the same reason that lemon juice is so good for you. It's the same reason that lemon juice is so good for you. It's the same reason that lemon juice is so good for you.

Laxogen is a gentle laxative. It's good for you. It's the same reason that lemon juice is so good for you. It's the same reason that lemon juice is so good for you. It's the same reason that lemon juice is so good for you.

Stomach
Small intestine
Large intestine
Rectum

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[illegible][illegible]

When **MINUTES** Count



4205 Tests* Proved

Old Dutch Cleanser **FASTEST-EASIEST** of ALL leading cleansers



"Ho...hum! What a swell friend Old Dutch is going to be tonight! Just two spoonfuls in the dishwasher and these glasses and dishes'll sparkle!

Those greasy pans? They're not so much! 'Cause Old Dutch dissolves grease...fast. Yes, and that Seismitote in Old Dutch... now there's the stuff for getting rid of dirt

and stains. That's Old Dutch for you...a friend in need. Sure-fire for faster, easier cleaning when your cleaning minutes count!

So ladies, remember my little hint on dishwashing. And try Old Dutch Cleanser yourself. See how many minutes, how much rubbing you save on soiled, greasy pans and dishes...your sink, tub, and washbowl!

P. S. Louise says to notice how easy Old Dutch Cleanser is on the hands."



Listen to NICK CARTER
Every Sunday on Mutual
See paper for time and station

* Cleansers widely known in the U.S. and Canada were tested on soiled, greasy surfaces. And Old Dutch cleaned fastest, easiest of all

Made in Canada



27-1
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